



CALL FOR ENTRIES

NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES
UPPER MIDWEST CHAPTER

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ALL EMMY® AWARDS ENTRY MATERIALS ARE TO BE MAILED/DELIVERED TO:

**NATAS – UPPER MIDWEST REGIONAL AWARDS
7319 HUNTERS RUN
EDEN PRAIRIE, MN 55346**

CALL FOR ENTRIES

THE UPPER MIDWEST CHAPTER REGIONAL EMMY® AWARDS

SAVE THESE DATES!

Early Bird Entries Open

Monday June 5th, 2017

Early Bird Entry Deadline

Friday, June 16th, 2017

Entry Deadline:

Friday, July 7th, 2017

Regional Emmy® Nominations:

Friday September 1st, 2017

Regional Emmy® Awards Gala:

Saturday, October 7th, 2017

NEW THIS YEAR!

- **New Categories: Branded Content, Video Journalist w/in 24 hours, News Producer**
- **Newscast split into 4 options (Morning, Daytime, Evening & Weekend)**
- **New Tiers for Newscasts entries: Markets 1-70, Markets 71-120, Markets 121+**
- **Talent - Anchor split into 3 options (news, weather & sports)**
- **Children & Teen combined into one single category**

ELIGIBILITY PERIOD

All entries must have been originally broadcast or distributed within the Awards Year from **June 1, 2016 through May 31, 2017.**

ELIGIBILITY AREA

All broadcast, cable, broadband, cable/community/government access and video content providers (not close circuit or venue specific) located within the following Designated Market Areas (DMAs): Minneapolis-St. Paul, Des Moines-Ames, Cedar Rapids-Waterloo-Iowa City-Dubuque, Sioux Falls (Mitchell), Fargo-Valley City, La Crosse-Eau Claire, Duluth-Superior, Sioux City, Rochester-Mason City-Austin, Minot-Bismarck-Dickinson, Rapid City, Mankato. New Media entries must be intended for consumption and be of interest to this regional audience. .

ENTRY FEES

*Hint: Start or renew your membership when you enter to take advantage of member discount! Follow instructions at MidwestEmmys.org.

	<i>Early Bird Rate</i>	<i>Regular Rate</i>
	6/05/17 till 6/16/17	6/17/17 till 7/07/17
	member/non-member	member/non-member
Category 1 (Overall Excellence)		
All Markets	\$150	\$250
Categories 2 - 9		
Twin Cities market	\$75/\$175	\$100/\$200
All other markets	\$65/\$165	\$90/\$190
Categories 10-44		
Twin Cities market	\$65/\$165	\$80/\$180
All other markets	\$55/\$155	\$70/\$170

THE REGIONAL EMMY® AWARDS

Regional Emmy® statuettes are awarded in all professional categories. For those not eligible for statuettes, Production Plaques and/or Certificates may be purchased from the Upper Midwest Emmy® Chapter office for those who have participated in a Regional Emmy entry.

One statuette is presented to the main entrant for each winning entry. Additional statuettes may only be purchased by individuals who made a significant contribution to the entry and are named on the entry. Statuette cost: \$295/members & \$350/non-members. Categories that receive only 1 or 2 entries will be merged with the most closely related category for the purposes of judging and awards.

REGIONAL EMMY® NOMINATIONS

Regional Emmy® Nominations announced Friday September 1st, 2017 via the Upper Midwest website: MidwestEmmys.org. Nomination certificates cost \$10 for members \$15 for non-members. You can order Emmy® nomination certificates online.

REGIONAL EMMY® AWARDS GALA

Saturday, October 7th, 2017 Radisson Blu @ Mall of America in Bloomington, MN.

ENTRIES & VIDEOS

The entire entry process, including payment, is online at MidwestEmmys.org.

AWARD VIDEO entries will be accepted/uploaded through Emmy® Express for on-line judging. Composites/series or entries with multiple videos must be edited into one single video file for uploading entry. If you upload your video more than 3 times or approve it; you will not be able to upload again. Please contact the office at info@midwestemmys.org. Your Video will be reset to allow you to upload your video entry again.

Please follow the Chapter's on-line rules for uploading entry submissions; along with detailed instructions on how to be certified to be a peer judge, and the individual requirements needed for judging assignments

QUESTIONS? Call NATAS-Upper Midwest Chapter Executive Director John Murray at **952-381-7494** or email **info@MidwestEmmys.org**

GENERAL RULES

PURPOSE:

To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and on-line.

ELIGIBILITY:

To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms). Eligibility is limited to digital and telecast/cablecast programming that was originally made available during the Chapter's eligibility year. Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

Broadcast entries must have been intended to be of 'primary interest' to a regional audience, within the Chapter's designated awards area, and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see exceptions).

Broadband entries must have been intended for consumption and be 'of primary interest' to a regional audience, within the Chapter's designated awards area. It is advised that broadband content intended for a wider audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

Cablecast entries are deemed available for an entire market if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

However, entries which are specifically designed exclusively for their local market may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a “carriage/distribution summary.” The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

No entry may be submitted to more than one Chapter’s awards.

Different episodes from the same program or series can only be entered in one Chapter’s awards.

Ineligible entries may be disqualified during any phase of the competition.

EXCEPTIONS TO THE 50% RULE:

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter’s designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.

Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

ORIGINAL MATERIAL:

At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

ENTRY QUOTA:

In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

STUDENT PRODUCTIONS:

Students are not considered peer professionals and as such, their regional student productions are not eligible for Regional Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other “professionals,” and want to enter the Chapter’s award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters’ high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

DOUBLE-DIPPING:

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the “Overall Excellence,” “News Excellence,” and “Community Service” categories. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

If you enter a full program or episode from a series in a programming category, you **cannot** also enter a segment from the same show in another program category.

Content produced as both a multi-part series and a full-length program **may be entered only once**, regardless of the amount of new material added.

A single or multi episode full-length program, or a multi-part news series, all on the same subject, **may only be entered in only one programming category**. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

DOUBLE-DIPPING DEFINED

To avoid any confusion, the basic formula for “double-dipping” is the following: **An individual entrant can only been recognized once for the same job function, utilizing the same program content.**

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category. **Examples:**

- If a craft person is a writer/photographer, they could enter the program category as only the writer and then the photographer craft category.
- If they are not an entrant on the program entry, they could enter either the writer or photographer category, using the same material since they performed different job functions.
- If they list themselves as **both** writer and photographer on the program entry, they are ineligible to enter either the writer or photographer craft categories.
- They cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the “Overall Excellence,” “News Excellence,” and “Community Service,” categories.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category. **Example:**

- An investigative reporter is listed on a newscast entry. Under this “double-dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since their name already appeared on the newscast entry.

You cannot enter the same material in both news and program categories.

A single or multi episode full-length program all on the same subject may only be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on its content. This exception rule does not apply to individual stories from news series (see below).

Examples:

- Your entry is a four-part series, Saving the Bay. Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Environment” category.
- Your program is called Community Weekly, an on-going weekly series. Though it is basically a “Public Affairs” series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an “Entertainment” category, while episode 216 could be in “Sports.” Episode 222 could stay in “Public Affairs.”

Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added. **Example:**

- An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

COMPOSITES:

A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual’s talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be “as aired” with no internal edits or post production work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.

EMMY® ENTRY FAQs

Can I enter under my News Director's name to avoid paying the membership fee?

No. Memberships are by individual, not by station/company. The person who did the work should enter the piece. Membership fees have been lowered to make this more affordable.

What's the "1-2 seconds of black" rule? In composite entries, you lay down a full 1-2 seconds of black prior to the next segment beginning. If there's less space between segments, your entry may be disqualified.

What do I put on the entry video? Entries must be submitted exactly as aired, i.e. what the viewer saw. Previously broadcast or syndicated material may not constitute more than 1/3 of an entry and must be clearly indicated on the entry form. Additional audio and video material may not be added. Editing, or other post-production is not allowed. All commercials must be edited out leaving 3 seconds of black between segments. **All entries over :30 seconds must include a timecode note in the submission form to point out the starting point for a highlight clip in case the video is used in our awards ceremony.** Do not use color bars or slates; "menu" selections are OK.

No Post-production? Nope; nada. No added music, animation, narration, graphics, nothing. Your entry is not supposed to look like a demo reel. Post-production equals disqualification.

LANGUAGE OTHER THAN ENGLISH:

Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The scores produced by these two panels are not combined; instead the scores are interpreted separately for final "cut-off" evaluation.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

MEMBERSHIP:

Membership in The National Academy of Television Arts & Sciences is not required to enter the Regional Emmy® Awards.

JUDGING PROCEDURE:

Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels should be comprised of no fewer than 7 judges who shall be certified as peers. No more than 3 judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

NON-COMPETITIVE JUDGING:

Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

JUDGING REQUIREMENT:

The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. **By entering, you agree to serve as a judge when asked.**

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available online should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

INTENTIONAL FALSIFICATION:

The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS:

The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

COPYRIGHT:

Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

WHO RECEIVES THE AWARD?

Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post-production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.

You cannot be added to an awarded entry as an additional recipient, nor purchase a statuette past the Chapter’s deadline. Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

AWARD OWNERSHIP:

Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant’s achievement that is being judged and recognized. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

COMMEMORATIVE STATUETTES:

Stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per awarded entry). The statuette is engraved the same as the actual Emmy® Award, with the word “commemorative” added on the rear of the statuette. No additional or special wording is allowed.

CRAFTS ACHIEVEMENT:

In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Regional Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

PROMOTION:

All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word “Regional” **must** appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored **only** for **one year** after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program.

The statuette itself may not be reproduced or used in any other commercial manner without written permission from NATAS. A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

AUTHENTICATION AND VERIFICATION

All submitting entities and/or individuals should be advised to review submissions with respect to category placement, correct name credits and other information. It is highly recommended that Chapters review and certify their award entries as thoroughly as possible to avoid potential challenges from judges and entrants that might occur past the nomination and recipient phases. Chapters are permitted to assess reasonable re-processing fees in cases of errors or omissions made on the part of the entrant.

CONUS RULE

Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material, unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with on-site supervision by the entrant and not available to more than 50% of U.S. television households.

AREAS OF EXCELLENCE

The Chapter Awards Committee, in consultation with its requisite awards accounting firm, shall determine the level of excellence for each of the disciplines judged. The first designation determines the score required to receive a nomination. The second designates the score required to receive an award. All entries that receive a score above the nomination level shall receive nominations. Of this group (the nominees), those that receive a score above the designated awards level, shall receive an award. It must always be emphasized that entries do not compete with each other; they compete against levels of excellence. Therefore, in each **Area of Excellence, there may be one award, more than one award, or no award** in a given category.

CALL FOR ENTRIES

THE UPPER MIDWEST CHAPTER REGIONAL EMMY® AWARDS

ENTRY VIDEO FAQs

HOW DO I UPLOAD AN ENTRY VIDEO?

First and foremost, please only upload one entry video at a time. If you try to upload too much at once, you may see problems. After you have submitted your entry you will be brought to the Payment Summary Page. You will find a link to Upload Video to the left under Resources. You will also receive an EMMY® Express - Email Copy of EMMY® Entry receipt and the link will be provided at the bottom to upload your video entry. This will bring you to the Welcome to the EMMY® Express Video Upload Process page. Please read and follow the instructions provided:

VALID VIDEO FORMATS: There are many different video containers, codecs and formats out there. These add up to literally thousands of different combinations. While we do our best to support as many formats as possible, we simply cannot ensure that any uploaded video will work.

PREFERRED FORMAT: MP4 using H.264 video codec and AAC audio codec

- For best quality, encode your video at its original size.
- 1920x1080p or 1280x720p is recommended
- Your video should be at least 720x480
- Do NOT letterbox your video

SUPPORTED FORMATS

Here is a list of video formats we do support:

- MP4
- WMV
- MOV

*Some MOV files contain additional features, like edit lists, that often result in audio-video sync issues.

- 3GP
- AVI
- FLV

Since we use the FFmpeg framework for transcoding videos, all other formats supported by FFmpeg can be uploaded too.

FORMATS NOT SUPPORTED

Some formats we occasionally encounter, that are NOT supported:

- Quicktime (MOV) files that use the Apple Intermediate codec (used in Final Cut Pro).
- Quicktime (MOV) files that actually only contain a raw DV stream (some DV cameras export these). Export these files using either raw DV or H264/AAC Quicktime.
- Quicktime (MOV) files with 24-bit audio.
- DRM protected files from Microsoft (WMV) or the iTunes Store (M4V, MOV).
- CSS encrypted DVD images (VOB).
- WMV videos using the MSS2 video codec (for screencasting)

[Click Here](#) for a good article on preparing videos for upload.

VIDEO ENCODING GUIDELINES

- File Size - The system will accept large files - and longer videos (over 15 minutes) may need to be larger to maintain quality. However, the larger the file, the longer it will take to upload your video. Reduce the bitrate and use two-pass encoding to help reduce file size.
- Video Scale (Dimensions) - Video width should not be smaller than 480. If the video is smaller in size, it will not be upscaled. Smaller videos will be centered within the player video area. Again, the recommendation is to upload the best possible quality using the same dimensions as your original video. The transcoding process will resize the video as needed for judging.
- Aspect Ratio - Videos should be exported in their original aspect ratio (16x9 or 4x3). DO NOT letterbox 16x9 video during the encoding process. Do not export 4x3 videos to a 16x9 format. Use square (1:1) pixel aspect ratio.
- Frame Rate - Use progressive frames instead (e.g. 720p) of interlacing (e.g. 720i). The number of frames per second should not be less than 24. It is recommended that the frame rate be 29.97 or 30 frames per second to provide the best quality possible.
- Video Bitrate - Higher bitrates provide less compression and better quality but will result in larger file sizes. Two-pass video encoding can help reduce file size. Videos under 15 minutes can be encoded at higher bitrates (5,000-10,000kbps). For longer videos, you'll need to use a lower bitrate if you want to reduce the file size. It is recommended to not go below 2000kbps. Remember, you can upload large files, but be patient as the upload time will be longer.

[Click Here](#) for a good article on preparing videos for upload and recommendations for video encoding setting.

VIDEO UPLOADING INSTRUCTIONS

BEFORE you can upload your Emmy® Entry Video, you must do the following:

1. SUBMIT your entry (the “paperwork” part) using EMMY® Express:

http://emmyexpress.com/entry_login.php?c=19

2. PREPARE your video for uploading

Review the the Valid Video Formats and Video Encoding Guidelines by clicking on the appropriate link in the Resources Column on the right side of this page.

Once you have submitted your entry and prepared the video for upload, you can upload your video to EMMY® Express.

VIDEO UPLOAD “STEP-BY-STEP”

You can access the video upload page through the UPLOAD VIDEO link on your EMMY Express account dashboard or through the link included at the bottom of the entry confirmation email.

*NOTE: You can only upload 1 video entry at a time.

STEP 1: VERIFY THE ENTRY YOU WILL BE UPLOADING

You will need your Entry ID number and the submitter’s email address. Both are ESSENTIAL to begin the uploading process.

This information can be found in the EMMY® Express - Email Copy of EMMY® Entry that was sent to you after submitting the entry.

If you did not receive the email, you can access it - as well as any entry information - from the **ACCESS EMAIL** link after logging in to your **EMMY® Express** account:
http://emmyexpress.com/entry_login.php?c=19

The information is also available through the **REVIEW SUBMITTED** link on your account’s dashboard.

On this first page you need to:

- Select the entry category from the drop down box.
- Enter the ENTRY ID Number (refer to your EMMY® Express - Email Copy of EMMY® Entry)

EXAMPLE: 44C-06. 44C is the category, 06 is the entry id#.

- Enter the submitter’s email address that was provided on the entry form.
- Select Box that you agree to the terms of uploading video.

STEP 2: REVIEW VIDEO FILE UPLOAD INFORMATION

After reading through the instructions on the page and confirming your entry information in the box at the bottom, click on Proceed to Upload Video.

STEP 3: UPLOAD VIDEO

- Select your video from your computer files by Browsing, be sure that you are uploading the correct file type.
- Click on UPLOAD

The Screen will change to show a status bar indicating where the video is in the upload process. Wait for video to upload. Depending on the size of your file and your internet connection, the upload may only take a couple of minutes or, for larger files, could take 30 minutes or more. The larger the file, the longer the upload process.

IMPORTANT: DO NOT CLOSE THE BROWSER UNTIL THE UPLOAD IS COMPLETE.

VIDEO ENCODING IN-PROGRESS

- Once uploaded, the screen will change for encoding. The status will indicate “processing” until the video is “ready.” (It will take on average about 2 minutes for each minute of video to complete this process but it can take considerably longer if the server has a backlog of encoding.)
 - You can keep your browser open while the video is processing; or, you can use the link at the bottom of the page to monitor the encoding process (a new tab/page will open in your browser); or, you can close your browser at this point and return later to finish the approval process.
 - When the status shows “ready,” click on the thumbnail or “click here to play video” link to play the video. Watch all the way through. Check both video and audio.
- *If the link does not appear, there was an encoding problem.
- After watching your video, click on the “Approve or Disapprove Video” link

STEP 4: COMPLETE THE UPLOAD

- If the video uploaded and played properly and you approve, select Approve.
- CLICK FINISH
- If you do not approve- select “Reject and Delete.” Your video will be deleted and you can upload your video entry again.
- You have 3 opportunities to upload and approve your video. Once approved, or you’ve uploaded your video 3 times, you will not be able to upload again.
- Please contact the office at: info@midwestemmys.org to have options reset so you can complete the process.
- *IMPORTANT: Your video is NOT available to the judges until you approve it! You will receive an email confirmation once you have completed the upload and approved your video. Your entry is now ready to be judged.

EMMY® ENTRY FAQs

Question not here? Call NATAS-Upper Midwest Chapter Executive Director John Murray at 952-381-7494 or email info@MidwestEmmys.org

UPPER MIDWEST REGIONAL EMMY® AWARD CATEGORIES

SPECIAL ACHIEVEMENT AWARDS (SINGLE RECIPIENT)

One award, more than one award, or no award is given only to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

1. OVERALL EXCELLENCE

Awarded to the President/General Manager only for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements. **Entry length shall not exceed 60 minutes.**

2. NEWS EXCELLENCE

Awarded to the News Director only for excellence in the overall news operation during the eligibility period. Entry should present as many different examples as possible, including, but not limited to: enterprise in general assignment reporting, breaking news coverage, specialty and beat reporting, series, documentaries, continuing coverage of community issues, editorials/commentaries, etc. Entry should emphasize the quality, breadth and efficacy of a news operation, stressing substance rather than style, and exhibit the news department's performance in sustaining excellence throughout the year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis. **Entry length shall not exceed 60 minutes.**

3. COMMUNITY SERVICE

Awarded to the individual most responsible for excellence in programming; whether news or non-news, involving the entire company in a continuing effort to focus interest on, and marshal support for, a worthy community cause. Entry should emphasize the depth, breadth, duration and efficacy of the effort, and must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Composite entries are allowed. Entry should include a one-page, written synopsis. **Entry length shall not exceed 60 minutes.**

NEWS PROGRAMMING

One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. **Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.** For any entry designated as a series, a minimum of two reports must be included.

For excellence in a regularly scheduled daily newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit 60 minutes.

4. NEWSCAST - MORNING (4:30AM-9:00AM)

- A. Markets (1-70)
- B. Markets (71-120)
- C. Markets (121+)

There may be one award, more than one award or no award presented in this category.

5. NEWSCAST - DAYTIME (9:00AM-4:55PM)

- A. Markets (1-70)
- B. Markets (71-120)
- C. Markets (121+)

There may be one award, more than one award or no award presented in this category.

6. NEWSCAST – EVENING (5PM-MIDNIGHT)

- A. Markets (1-70)
- B. Markets (71-120)
- C. Markets (121+)

There may be one award, more than one award or no award presented in this category.

7. NEWSCAST – WEEKEND

- A. Markets (1-70)
- B. Markets (71-120)
- C. Markets (121+)

There may be one award, more than one award or no award presented in this category. (Note: Enter your weekend, Fri/Sat or Sat/Sun newscast, not your main 5-day newscast.)

NEWS GATHERING

8. INVESTIGATIVE REPORT

- A. Single Story

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting.

Written documentation is required (100-word limit). Time limit 10 minutes.

- B. Series

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting.

Written documentation is required (100-word limit). **Time limit 30 minutes.**

Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story.

9. BREAKING NEWS

For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements and online content. Time limit: 30 minutes. Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

10. CONTINUING COVERAGE

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. **Time limit: 30 minutes**

11. GENERAL ASSIGNMENT REPORT

A. Within 24 Hours

For excellence in coverage of a single news story or topic which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements and online content. **Time limit: 10 minutes.**

B. No Time Limit

For excellence in coverage of a single or multi-part news story or topic which has no time limit for its preparation. Entry may include live and/or taped elements and online content. Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere).

Time limit 10 minutes.

12. FEATURE NEWS REPORT

A. Light

B. Serious

For excellence in reporting of a single or multi-part feature news story or topic aired within a newscast. **Time limit 10 minutes.** Series time limit: 15 minutes.

NEWS & PROGRAM SPECIALTY

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers, and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. For non-news program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

13. CRIME

For excellence in coverage of a single story or series that deal with crimes or other violations of the law. Time limit: 15 minutes.

14. ARTS/ENTERTAINMENT

A. Single Story

For excellence in coverage of general entertainment, variety or performing arts. Time limit 10 minutes.

B. Program

For excellence in a program or special on general entertainment, variety or performing arts. Time limit 30 minutes.

15. BUSINESS/CONSUMER

A. Single Story

For excellence in coverage of business, finance, consumer affairs or economic topics. **Time limit 10 minutes.**

B. Program

For excellence in a program or special that covers business, finance, consumer affairs or economic topics. Time limit 30 minutes.

16. POLITICS/GOVERNMENT

A. Single Story

For excellence in coverage of political, civil, government issues or subject matter. **Time limit 10 minutes.**

B. Program

For excellence in a program, series or special that covers political, civil, government issues or subject matter. **Time limit 30 minutes.**

17. CHILDREN/TEEN

For excellence in coverage of a single story, program designed to be of specific interest to a target audience between children and teens between 1 to 19 years of age. Not intended for newscast stories. **Time limit 30 minutes.**

18. EDUCATION/SCHOOLS

For excellence in a single story or program that covers schools, teaching or education. **Time limit 30 minutes.**

19. HEALTH

For excellence in a single story or program coverage of health or medical subject matter. Time limit 30 minutes.

20. SCIENCE/ENVIRONMENT

For excellence in coverage of a single story or program of science or environmental topics or subject matter. **Time limit 30 minutes.**

21. HISTORIC/CULTURAL/NOSTALGIC

A. Single Story

For excellence in coverage of historical, cultural or ethnic topics or subject matter consisting of “retro” or “throwback” topics of a nostalgic or historical nature such as biographies, personal tributes or sociological retrospectives.

Time limit 10 minutes.

B. Program

For excellence in a program, series or special consisting of historical, cultural or ethnic topics or subject matter. This includes focuses on “retro” or “throwback” topics of a nostalgic or historical nature such as biographies, personal tributes or sociological retrospectives. **Time limit 30 minutes.**

22. MILITARY

For excellence in a story, program, series or special that cover military topics at home and/or abroad. **Time limit 30 minutes.**

23. SPORTS

A. News – Story/Series

For excellence in coverage of sports news-related topics or sports news program. **Time limit 15 minutes.**

B. Program – Story (outside of news)

For excellence in coverage of sports outside of a newscast, sports related topics or sports program. **Time limit 10 minutes.**

C. Sports Program Series (outside of news)

For excellence in a daily or weekly sports program. (not sporting game or play-by-play) or sports series. Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 30 minutes.

D. Sports One - Time Special

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program. Entry may be live or recorded live. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no more than six post edits for the removal of commercials or to shorten to entry time limit. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 30 minutes.

24. SPORTS EVENT/GAME – LIVE/UNEDITED - PROGRAM/SERIES

For excellence in production of a single program or series, live or recorded live sports event or game. No post edits. A composite (from one episode or game) is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. Time Limit: 30 minutes.

PROGRAMMING

Program entries may be entered in only one programming category. In programming categories, an entry is defined as a single program or segment or, in case of news, one story or a series of stories directly related to each other. A maximum of three edits is permitted to bring longer program entries to the stated entry time.

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

25. DOCUMENTARY

- A. Cultural
- B. Historical
- C. Topical

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance. Time limit 60 minutes.

26. INFORMATIONAL/INSTRUCTIONAL

For excellence in a feature or segment from a presentation of stories whose prime purpose is to be instructional; to teach formally or informally about a subject. Time limit 10 minutes.

27. INTERVIEW/DISCUSSION

For excellence in a feature, segment, program, series or special consisting of interview/discussion material that is at least 75% unscripted. This category is for discussion/analysis talk shows, not for news packages that include interviews. Time limit 30 minutes.

28. MAGAZINE

For excellence in a program, series or special consisting of various segments of local interest designed to entertain and inform. Time limit 30 minutes.

29. PUBLIC/CURRENT/COMMUNITY AFFAIRS**A. Single Story**

For excellence in a feature or segment from a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues. Time Limit: 10 minutes.

B. Program

For excellence in a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues. Time Limit: 30 minutes.

30. SPECIAL EVENT COVERAGE (OTHER THAN NEWS OR SPORTS)

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits. Time Limit: 30 minutes.

31. INTERSTITIAL

For excellence in non-commercial “filler” programming between two programs, where commercials are not permitted; such as city, county, state and public broadcasting stations. Time limit: A minimum of 2 minutes up to 10 minutes.

32. LIFESTYLE PROGRAM**A. Feature/Segment**

For excellence in a feature or segment from a program, series or special that deals with everyday life subjects; such as, food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs. Time Limit: 10 minutes.

B. Program/Special/Series

For excellence in a program, series or special that deals with everyday life subjects; such as food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs. Time Limit: 30 minutes.

33. BRANDED CONTENT PROGRAM

For excellence in a complete, stand-alone, content-based program which tells a long form story and includes some visual branding. For example, a medical program produced by/for a hospital with their logo present throughout. Program may not contain a call for action. Program length commercials (infomercials) are not eligible. Entry may not be entered in any other news or program category. Time Limit: 30 minutes.

SPOT ANNOUNCEMENTS

One award, more than one award, or no award is given to the Producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and broadcast/cablecast or distributed on a broadband multimedia platform. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. Spots may be 5 seconds to 5 minutes in length. Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

34. COMMUNITY/PUBLIC SERVICE (PSAS)

- A. Single Spot
- B. Campaign

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

35. PROMOTION

- A. News: Single Spot

For excellence in a single spot announcement intended to drive viewers to a specific story or series in a broadcast/cablecast or multimedia newscast or program.

- B. News: Image

For excellence in announcements that promote a programming image, including, weather and/or franchise stories. This includes promotion of your anchors/hosts for all broadcast/cablecast or multimedia newscasts or programs.

- C. Program: Single Spot

For excellence in announcements that promote non-news or sports programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming

36. COMMERCIAL

- A. Single Spot
- B. Campaign

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Spots may be between: 05 and 2:00 in length. Program length commercials (infomercials) are not eligible.

CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally transmitted. Time limit: 15 minutes.

While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craft persons, not those that supervise craft persons.

37. DIRECTOR

- A. Newscast or ACP Operator (Single individual utilizing a switcher automation program like Ignite, ENPS, Ross, Overdrive or similar system. Entry may not be entered in any other Director category.)
- B. Post-Production/Short Form (Promos, PSAs, Commercials, Opens, Pre-Rolls, etc.)

38. EDITOR

- A. Program (Non-News)
- B. Short Form (Promos, PSAs, Commercials, Opens, Pre-Rolls, etc.)
- C. News/Sports

39. GRAPHIC ARTS

(Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible.)

- A. Graphics
- B. Animation

40. WRITER (Entries should have scripts copy/pasted into entry description or upload a PDF for judges to read)

- A. Program (Non-News)
- B. News
- C. Short Form (Promos, PSAs, Commercials, Opens, Pre-Rolls, etc.)

41. NEWS PRODUCER

Enter complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

42. ON-CAMERA TALENT

- A. Anchor - News
- B. Anchor - Weather
- C. Anchor - Sports
- D. Commentator/Editorialist/Performer/Narrator
- E. Program Host/Moderator
- F. Reporter - General Assignment
- G. Sports Analyst/Play-by-Play

43. PHOTOGRAPHER

- A. Program (Non-News)
- B. Short Form (Promos, PSAs, Commercials, Opens, Pre-Rolls, etc.)
- C. News/Sports
- D. Video Essay (Single Camera Only)

For excellence by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track.

44. VIDEO JOURNALIST

For excellence by a cross-discipline individual serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category

- A. Within 24 Hours
- B. No Time Limit

QUESTIONS? Call NATAS-Upper Midwest Chapter Executive Director John Murray at **952-381-7494** or email **info@MidwestEmmys.org**