

UPPER MIDWEST EMMY 2013 TWITTER CONTEST RULES

Who Can Enter

1. Entrants must be legal U.S. residents living or employed within the NATAS – Upper Midwest Chapter region who are 18 years of age or older and have lawful access to the Internet and a valid e-mail address.
2. Employees of NATAS Upper Midwest Chapter, members of the Executive Board and the Board of Governors (collectively, “Sponsor”), their affiliated companies, advertising and promotion agencies, and the immediate family and household members of each are ineligible.

How To Enter

3. No purchase is necessary to enter or win. Only one entry per submission to 2013 NATAS Upper Midwest Chapter. The giveaway begins at 11am local time on May 2nd, 2013 and all entries must be received by 5pm local time on May 31st, 2013.
4. After submitting an entry for the 2013 Upper Midwest Emmy awards, contestants can post a message to their Twitter account. Your message must describe what category you submitted in. It must include the Upper Midwest Emmy Twitter handle @MidwestEmmys (<https://twitter.com/#!/MidwestEmmys>).
5. Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or technical, network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winners or other giveaway information by Sponsor or entrants for any reason whatsoever. Sponsor is also not responsible for any injury or damage to any entrant’s or any other person’s computer related to or resulting from playing or downloading any materials in the giveaway or for entries that are late, misdirected or incomplete. All entry materials may be maintained as part of Upper Midwest Emmy’s giveaway records. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE GIVEAWAY IS A VIOLATION OF THE CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right to cancel or modify the giveaway if it becomes technically or otherwise corrupted.**
6. Three winners will be selected by random drawing from among valid entries. There will be four different drawings for one winner each from qualified entrants on or about May 10, May 24, and June 4.

The Prize(s)

7. The winners will receive one/single ticket to the 2013 Upper Midwest Emmy Gala. The approximate retail value of each prize is \$95/member \$195/non-member.
8. The winners will be notified by e-mail on or about May 10, May 24 or June 4. The winners will be required to complete, sign and return a Certification of Eligibility and Release and claim the prize in a manner determined by Sponsor in its sole discretion within 90 days of the date of notification or they will be disqualified. If a winner cannot be reached, or if a winner does not return the signed and completed Certification of Eligibility and Release and claim the prize within the designated time period, that prize will be awarded to an alternate winner selected by random drawing if, in Sponsor's reasonable discretion, time permits.
9. Prizes cannot be redeemed for cash or substituted for any other items by the winners. The winners cannot assign or transfer prize. Sponsor reserves the right to substitute a comparable prize of like or greater value, including cash, for any prize, for any reason.
10. The winners are responsible for all local, county, state, and federal taxes on prizes based on the value of the prizes set forth in these rules.
11. Only one prize will be awarded per household. Individuals are eligible to win only one prize within any 300 day period, regardless of the number of giveaways entered.

Odds of Winning Miscellaneous

12. Odds of winning depend on the number of correct entries received.
13. Except where prohibited by law, entry constitutes permission to use winners' names, hometowns, likenesses, and photographs for broadcast, online posting, and/or any in any other media, including for advertising and publicity purposes, without additional compensation.
14. These giveaway rules are available at <http://midwestemmys.org/>, and Monday through Friday during normal business hours at KMSP 11358 Viking Drive, Eden Prairie, MN 55344 through June 3, 2013.
15. For a list of prize winners, send a separate, self-addressed, stamped envelope after June 3, 2013 to: Attn: Kevin Myers KMSP 11358 Viking Drive, Eden Prairie, MN 55344.
16. This giveaway is subject to all applicable laws and regulations and is void where prohibited or restricted by law, including without limitation, in jurisdictions requiring registration, filing, trust account, or posting of a bond, or any other requirements or disclosures that are not expressly satisfied by these rules. Sponsor is not responsible for

typographical or other errors in the printing, offering, or administration of the giveaway, or in the announcement of the prize.

17. By entering, participants represent that they are eligible, and agree (a) to be bound by these rules and the decisions of the judges, (b) to release Sponsor, its parent, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, losses, or damages of any kind caused by any prize or resulting from acceptance, possession, use, or misuse of any prize, and (c) to Sponsor's use of entrants' personal information as described in the Privacy Policy located at <http://midwestemmys.org/>.